



## The benefits of Capi'M

### For the seller (fitter)

- A technique which is quick, precise and very easy to explain to the customer.
- Significant time saving. No more free appointments to explain again how to fit the hairpiece. With Capi'M, customers will be able to reposition their wig themselves.
- Perfect positioning for an ideal return. No more problems with positioning and slippage : the result is immaculate, the customer is happy and reassured. Positive publicity guaranteed.
- A reassuring, effective device to hand over to the customer.
- Enables simple follow-up. With Capi'M you can take correct, precise measurements: you just need to note them on the customer's file and consult them as required.
- For new staff or those starting in the business: a very easy technique to employ, precise, very simple to explain and perform.

Hairpieces : time saving and accurate placement first time.

### For the customer (wearer)

- Capi'M is a reassuring device both for salon customers and those buying on the internet. Simple, precise and personalised, it enables them to position their hairpiece correctly and/or check that it is correctly positioned.
- Avoids the need for customers to make unnecessary trips to the hairdresser in the event of positioning problems.
- Whether from lack of practice or a bad habit: avoid problems due to incorrect placement, the hairpiece is properly positioned and does not slip. Customers can now position their hairpiece themselves with perfect results.